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Experiencing MIS



Synopsis

For undergraduate Introductory Management Information Systems courses. **Helping Readers Succeed in Management Information Systems** As technology continues to change the way organizations do business, knowledge of MIS is critical. **Experiencing MIS** illustrates for readers how organizations use information systems to solve business problems every day. This modular text uses illustrative cases, exercises, projects, and other aids to ensure readers connect concepts to everyday life with an *“in your face”* attitude about MIS. Unique guides in each chapter highlight themes in ethics, security, and other timely topics. Every year brings important new technology to organizations and the Seventh Edition reflects these trends, keeping readers up to date and knowledgeable on how to apply emerging technologies to better achieve their organizations' strategies. Also available with MyMISLab™ This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. **NOTE:** You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab, search for: **0134473698 / 9780134473697 Experiencing MIS Plus MyMISLab with Pearson eText -- Access Card Package** Package consists of: **0134319060 / 9780134319063 Experiencing MIS 013440226X / 9780134402260 MyMISLab with Pearson eText -- Access Card -- for Experiencing MIS**

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